Impact Pathways Exercise: Template

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Impact 1** | **Impact 2** | **Impact 3** |
| **What impact do you plan to achieve?**E.g. change in a professional procedure |  |  |  |
| **Mechanism(s) by which to achieve it**E.g. updating technical procedural guidance |  |  |  |
| **Organisations or individuals you need help from**E.g. professional body (named) |  |  |  |
| **Ways they can help**This could include things like:* Sharing their experience and knowledge
* Providing access to specific people or resources
* Act as a champion or advocate
* Providing access to specific professional bodies and industry organisations
* Provide route to dissemination
 |  |  |  |
| **How critical are these organisations to achieving the impact?**Which are critical and which are nice-to-have. When do you need their involvement?Depending on the impacts you wish to achieve, you might find you need to make use of an organisation to achieve multiple impacts. |  |  |  |
| **How much time and resources might be required to engage with and involve the organisations you have listed?*** Do you already know (or do you need to invest time in understanding) what motivates those organisations, what their priorities are, their timescales?
* What is the size of each organisation you wish to engage with? Do you need to work with the entire organisation or a department within it, or multiple departments?
* Is your research immediately obvious as beneficial/relevant to the organisation? In some cases you might have to take your identified stakeholder on a learning journey to reveal the linkages, in which case think about the time this process might take
 |  |  |  |
| **What can you offer?**What can you offer the organisations you need to engage with?Here are some examples:* Access to research and your expert knowledge
* Early sight of results
* Final outputs tailored to stakeholder needs
 |  |  |  |
| **Engagement plan**Think about when you need to engage your identified organisations, groups and individuals. Consider the stages of the research project and data lifecycle, their business processes, and any relevant timescales they have. |  |  |  |
| **Who do you need to keep track of?**Who should you be following – for example, on social media – to help you understand what’s going on in your stakeholders’ world?This could include:* Key influencers
* Key communicators
* Other stakeholders
 |  |  |  |